

SPONSORSHIP PACKAGES FOR SARA RAIL 2012

We offer a powerful range of sponsorship packages designed for sponsors to comprehensively market their products and services to the SARA network in a high-profile international setting. They provide wide exposure and interaction with decision makers as well as full recognition in conference materials as detailed below. The packages are negotiable and can be customised to suit the needs of sponsors. The benefits associated with each package are outlined below.

PLATINUM SPONSORS: PACKAGE PRICE R 750 000.00 - R1000 000 \$100000 - 140 000.00

1. Logo on all SARA Rail Conference materials including the dinner programmes
2. Exclusive display of company banner at entrance of venue
3. Exclusive display of company banner at the conference hall
4. Access to a complete electronic database of delegates after the event
5. Company banner in the plenary venue for duration of the event
6. Acknowledged as a Platinum Sponsor in the keynote address
7. Acknowledged as a Platinum Sponsor in the Conference magazine
8. Slot for a ten (10) minute presentation to delegates at gala Dinner
9. Company logo on Conference website with hot link to own website
10. Exhibition stand measuring 27m²
11. Mention in all media releases and newsletters (including logo)
12. Full page advertorial in the Conference magazine and advert
13. Dedicated sponsor banner in function venues
14. 15 free delegate passes for duration of the Conference
15. Prime table at gala dinner
16. Three Presentation slots on each day at the conference (includes ministers address)

GOLD SPONSORS: PACKAGE PRICE – R500 000 - R750,000 / \$70 000 - 100 000

1. Logo on SARA Rail Conference printed materials including the dinner programmes
2. Company banners in selected areas of the conference venue (to be advised)
3. Access to a complete electronic database of delegates after the event
4. Acknowledged as a Gold Sponsor in the keynote address
5. Acknowledged as a Gold Sponsor in the Conference magazine
6. 10 free delegate passes for duration of the Conference
7. Company logo on website with link to own website
8. Exhibition stand measuring 18 m²
9. Half page advertorial in the conference magazine
10. 10 delegates for the gala dinner.

SILVER SPONSORS: PACKAGE PRICE – R350 000-00/ \$50 000.00

1. Logo on all SARA Rail Conference materials including the cocktail and dinner programmes
2. 5 free delegate passes for duration of the Conference
3. Company banners in specific areas of the venue
4. Company logo on website with link to own website

5. Acknowledged as a Silver Sponsor in the keynote address
6. Acknowledged as a Silver Sponsor in the Conference magazine
7. Exhibition stand measuring 9 m²
8. Quarter page advertorial in the final conference programme
9. 10 delegates for the gala dinner

SPONSORSHIP PACKAGES AVAILABLE FOR SPECIFIC ACTIVITIES AND FUNCTIONS

LUNCH SPONSORS: PACKAGE PRICE – R100 000.00 PER LUNCH / \$20 000.00

1. Acknowledgement of your company support in the press conference and conference programme
2. Inclusion of your company logo on the official event website and the conference programme,
3. Prominent branding space in exhibition area where lunches will be served
4. 2 free passes for the Cocktail reception

NETWORKING COCKTAIL SPONSOR: PACKAGE PRICE – R150 000 / \$25 000.00

1. Exclusivity as the Cocktail reception sponsor
2. Acknowledgement of your company support in the press conference and conference programme
3. Inclusion of your logo on the official event website and the cocktail menu
4. Prominent branding space at the cocktail dinner
5. 3 free invites for the Cocktail reception

GALA DINNER SPONSOR PACKAGE PRICE – R 250 000 / \$40 000.00

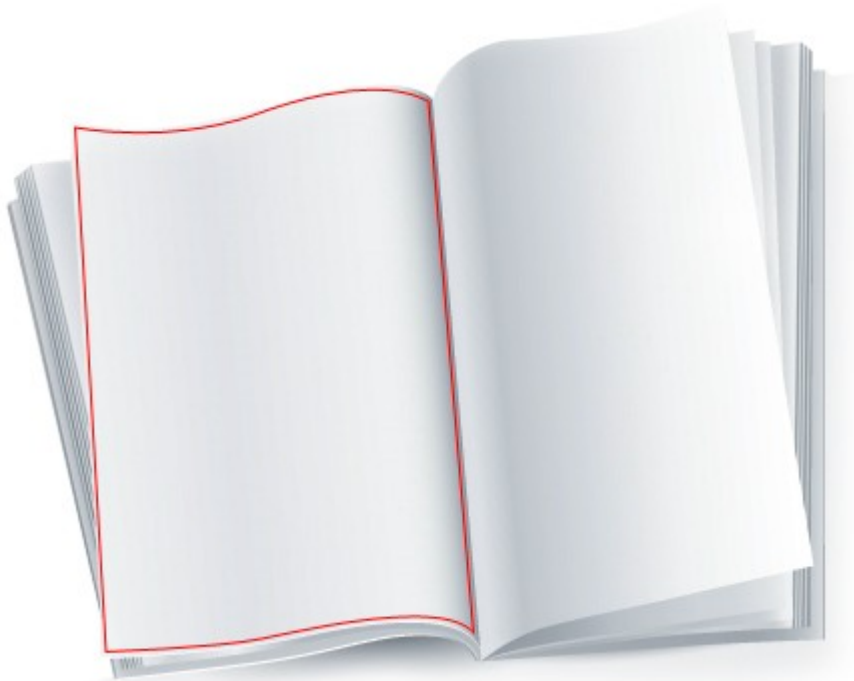
1. Exclusive display of company banner in the function room
2. Acknowledgement of your company support in marketing materials
3. Inclusion of your company logo on the official event website and gala dinner menu
4. Prominent branding space at the dinner
5. Opportunity to distribute your marketing materials and/or corporate gifts at the Gala Dinner
6. One free table at the gala dinner
7. Opportunity for a senior company representative to address the guests at the Gala Dinner
8. Marketing in post conference magazine

CONFERENCE EQUIPMENT SPONSOR: PACKAGE PRICE R 150 000.00 / \$25 000.00

1. Acknowledged as a Sponsor in the keynote address
2. Acknowledged as a Sponsor in the Conference magazine
3. Company logo on Conference website with hot link to own website
4. Mention in all media releases and newsletters (including logo)
5. Dedicated sponsor banner in specific areas of the venue
6. 2 free delegate passes for duration of the Conference
7. 5 free invites for the gala dinner
8. Free access to crew members

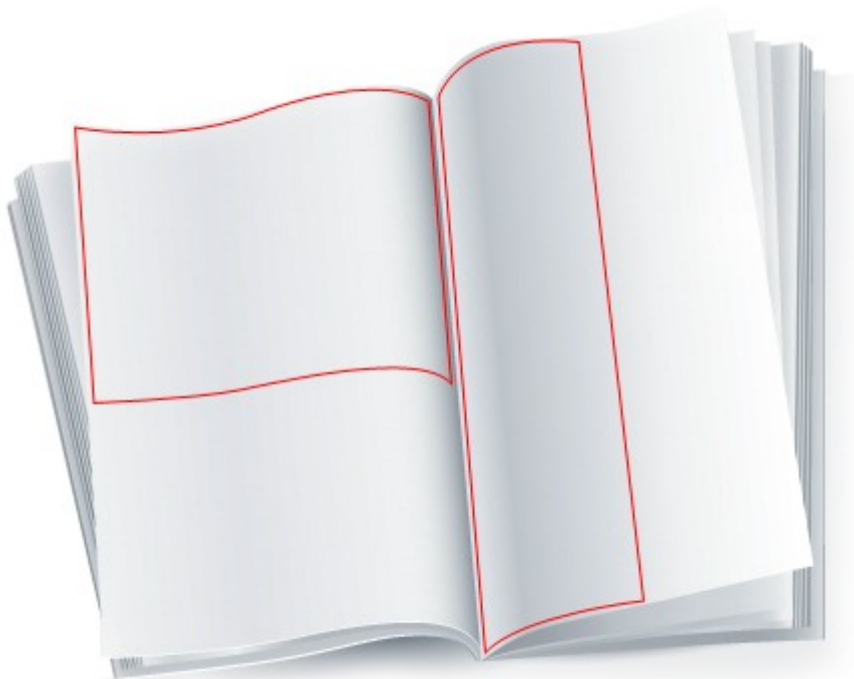
CONFERENCE MAGAZINE ADVERTISING

We further offer an opportunity to place advertisements in the printed conference programme, which will be distributed to all conference delegates at the event.



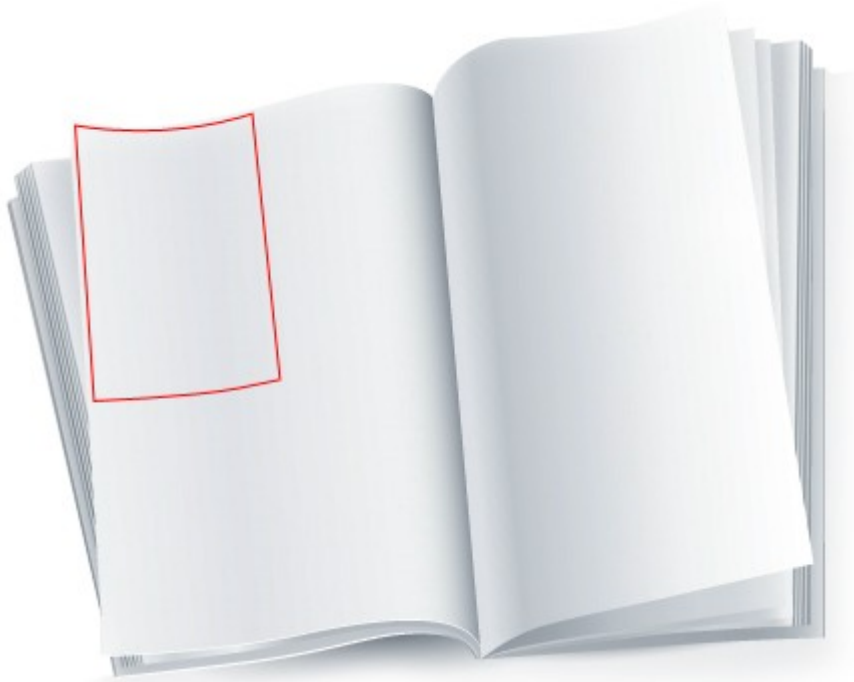
Full page (A4) Colour – 297 x 210mm

Price – R15 000.00 \$ 3000.00



Half Page (A5) Colour – 148.5 x 210mm

Price – R9 000 \$1500.00



Quarter Page Colour – 99 x 210mm

Price – R7, 000 ~~\$1000.00~~